

ZUID-HOLLAND-BEIJING “FEEDING AND GREENING MEGACITIES” DIGITAL CONFERENCE ON THE PRACTICAL APPLICATION OF BIG DATA IN INNOVATIVE HORTICULTURE

Thursday December 2nd, 2021

8:30-11:30 am, Dutch time

15:30-18:30 pm, Beijing time

Online:

Zoom

Offline Venue:

Zuid-Holland Province: Parliament Hall, Provincial Government

Beijing: Jingwa Center, Pinggu District (tbc)

On Thursday December 2nd, Province of Zuid-Holland, Beijing Pinggu District and Beijing Agriculture Bureau will organize a hybrid “Feeding and Greening Megacities” webinar. The webinar will focus on Data Driven growing and animal husbandry. Guests will include government decision makers, business leaders and industry experts and scholars.

This webinar is a follow-up of the previous “Feeding and Greening the Mega-cities” seminar, successfully organized on November 18th 2019.

Goals of the webinar are to stimulate cooperation between Pinggu District, Beijing and many scientific research institutions and commercial companies in the Dutch agricultural industry, and to support a concrete data driven greenhouse project in Pinggu.

If you want to join this event or other events during the Online China Week, please register by submitting the online registration form in the following link:

[https://us4.list-manage.com/survey?
u=4edee7fd612abbefeae1f5491&id=40f681027b&attri
bution=false](https://us4.list-manage.com/survey?u=4edee7fd612abbefeae1f5491&id=40f681027b&tribution=false)

If you have any questions, please contact Dutch Sino Business promotions via email dsbp@dutchsino.com at or via phone +31 (0) 10 310 08 29.

Dutch time	Chinese time	Program
Part I (Keynote speech, signing ceremony)		
<i>A leader of Pinggu District or Capital Agribusiness & Foods Group at Beijing offline venue</i>		
08:30 – 09:20	15:30 – 16:20	Opening speeches of governmental leaders combined with a signing ceremony

Part II (Keynote & professional presentations)		
<i>A leader of Zuid-Holland Province at the offline venue in Zuid-Holland.</i>		
09:30 – 11:00	16:30 – 18:00	Speeches from Wageningen University, LetsGrow and Chinese players

Part III (Summary and Wrap-up)		
11:00 – 11:30	18:00 – 18:30	Closing by leader of Pinggu District, Beijing Municipal Bureau of Agriculture and Rural Affairs and Zuid-Holland Province.



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